

Farmers and Nature Conservation ~A New Perspective in Coexisting with Wildlife to Promote Sustainable Agriculture”



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It All Started from...



Late Venerable Shih, Jih Chang



***Protect the
land
Purify our
minds***

Environment & Culture

rich in natural and indigenous cultural resources

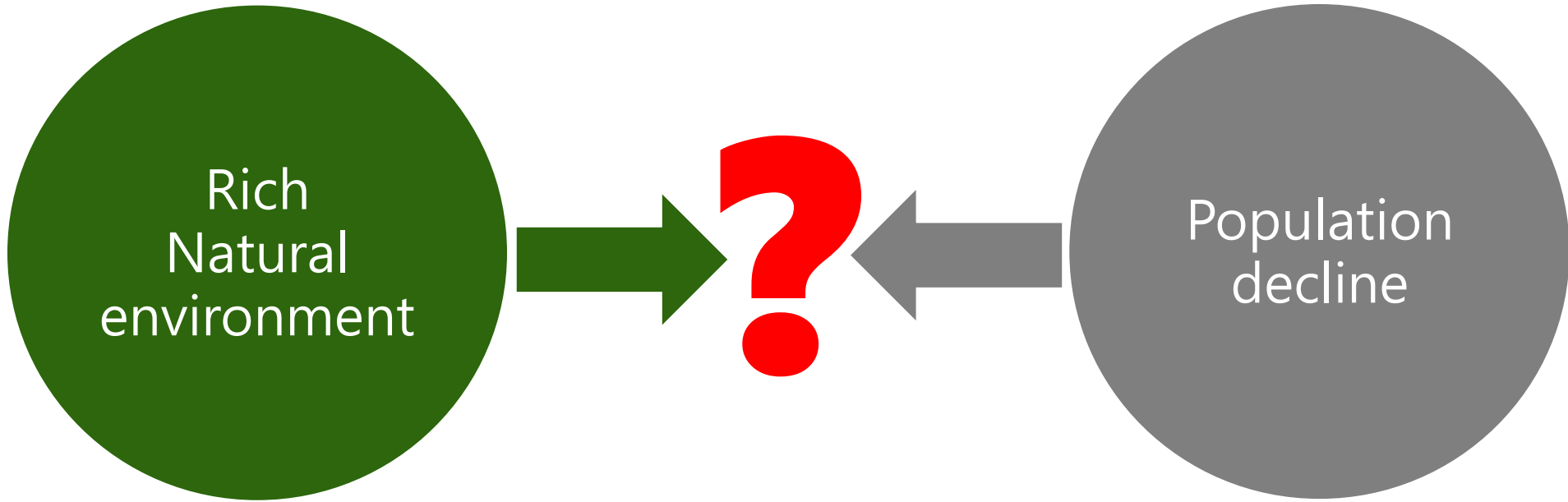


Weaknesses

Labor Shortages

serious youth population decline







If you are the farmer, will you?

1. Kill them
2. Threaten them
3. Just let it go









Ring-necked Pheasant

So, what can we do?





Why Conflict ?

HUMAN

- Loss of crops(income)

WILDLIFE

- Needs of food& habitat





howthorn

I ate first,
and left the
rest to you

我才吃
們輪
吃得到
哦！

葉劑、手摘、日曬

奇美部落
山羌紅豆



天然健康
山羌最愛吃

Nature &
Healthy

Hawthorn'
s favorite

無農藥、無化肥、無除草劑、手摘

我才吃
們輪
吃得到
哦！

奇美部落
山羌紅藜



天然健康
山羌最愛吃

No
pesticides,

No
chemical
fertilizers



Wild boar



花蓮奇美部落×花東菜市集

山豬壞壞

純素 椒鹽玉米棒



NASTY WILD BOAR CORN BAR

非油炸、無人工香料、無防腐劑 使用花蓮奇美部落友善栽種非基因玉米

好吃！



N.W.:150g (5.29oz / 8.8g x17 packs) / 150公克(17入)

山豬壞壞！

「我們這邊的山豬是博士。」
因為聰明的山豬也知道
族人不使用農藥化肥種的玉米好吃，
大搖大擺到田裡大吃一頓，
反正不管農人怎麼設陷阱都抓不到牠，

在花蓮，奇美部落的阿美族人都說：



輔導單位：
國家發展委員會 National Development Council
財團法人慈心有機農業發展基金會

Kiwit people always said that " **the wild boars are doctors** in Kiwit" Because the smart boars all know that the **chemical-free corns** which are grown by Kiwit people are **tasty**. They can go to the field and have a big meal for free~~ And farmers never catch them~~ **Nasty WILD BOAR!**



Outcome



\$0.3/kg



\$43.3/kg



54,600 box sold

Farmers' income

Price of corn bar

Wildlife Survive

**ORGANIC
AGRICULTURE**

Water
Soil
Atmosphere
Biodiversity
Culture
Community
Local economy
Minority group & Women
Food Security.....

Support youth
returning home
Selection
Imagination
Possibility



source : 王桢浩



source: 小李飛刀的旅遊部落格



THANK YOU FOR LISTENING